



**- MEDIA RELEASE -**

**New GroYourBiz Advisory Board Announces Opening of Tampa Bay Advisory Board**

- *MyBusinessMyBoard™ provides guidance for women entrepreneurs looking to take the next step and grow their enterprises into a million-dollar-plus business*
- *Tampa Bay Advisory Board marks the 27<sup>th</sup> GroYourBiz Board started with BMO Harris Bank, BMO Financial Group as the Founding Leader.*

**Tampa Bay, FL, Monday October 24<sup>th</sup>, 2016** – GroYourBiz™, an organization formed to foster and support women business owners through peer-to-peer business Advisory Boards, celebrated the launch of the opening of its new Advisory Board in Tampa Bay, FL. The official launch event, sponsored by BMO Harris Bank, BMO Financial Group, took place at BMO Harris Bank, with Carolyn Booth, Executive Vice President and Head of Business Banking, BMO Harris Bank at BMO Financial Group, and Susan Harper, Canadian Consul General, Miami.

GroYourBiz™, is an initiative that brings a tactical and proven approach to meeting the needs of women business owners, who want to take their business to the next level. Founded in 2010 in British Columbia by Barbara Mowat, an International leader in helping women business owners, GroYourBiz™ brings together women-led businesses to form Board of Advisors in a confidential setting. Each month entrepreneurs will draw upon the skills, expertise, inspiration and energy of like-minded entrepreneurs offering practical solutions to attracting tomorrow's customers and expansion needs. GroYourBiz™ has strategic partnerships with local and international prestigious organizations that participating women business owners are connected with. The program known as MyBusinessMyBoard™ has Advisory Boards active in Canada and the USA, with expansion into the UK.

“From the inspiring work GroYourBiz has done across North America, we know how important peer mentoring is for women business owners,” said Carolyn Booth, Executive Vice President and Head of Business Banking, BMO Harris Bank at BMO Financial Group, “In our continued commitment of advancing women in business, BMO is proud to sponsor GroYourBiz and welcome its 1<sup>st</sup> Tampa Bay advisory board.”

Barbara Mowat, the inspiration and driving force behind GroYourBiz, said, “We know that peers learn best from each other. Working together, the members solve problems, evaluate opportunities and work on an assortment of strategic and operational issues for each other. Participating business owners are able to grow their businesses, increase profitability and improve their lives by leveraging the knowledge and experience within their advisory boards.”

“Someone once said, ‘behind every successful woman is a tribe of other successful women who have her back’. I truly believe in this because operating a business is not always a straight road, having an extra pair of hands and eyes gets you to your destination faster. I am so excited to share GroYourBiz with business women in the state of Florida as I have come across some incredible women who are so committed to their business success and are so ripe for a support system like GroYourBiz to take them to the next level. GroYourBiz will truly provide a great complement to the incredible current business women's groups in Florida and so together

we are going to make our state the best place for women to grow their businesses!” said Sabina Zunguze, Managing Director and Board Chair, Tampa Bay, FL.

#### **About GroYourBiz Ltd.**

GroYourBiz™, is an initiative that brings a tactical and proven approach to meeting the needs of women business owners. Founded in 2010 in British Columbia by Barbara Mowat, GroYourBiz provides monthly Board meetings to women, engaging top experts, business analysts, and presenters and a practical approach training guide.

The program known as MyBusinessMyBoard™ has Advisory Boards active in Canada and the USA, with expansion into the UK. <http://groyourbiz.com/membership-info/locations/>

#### **About BMO and Women Entrepreneurs**

BMO has a long history of championing the advancement of women in business. BMO is a partner with organizations including: Minnesota Commercial Real Estate Women, National Association of Women Business Owners, America Business Woman’s Association, Women Presidents’ Organization, and GroYourBiz.

#### **About BMO Harris Bank**

BMO Harris Bank provides a broad range of personal banking products and solutions through more than 600 branches and approximately 1,300 ATMs in Illinois, Wisconsin, Indiana, Kansas, Missouri, Minnesota, Nevada, Arizona and Florida. BMO Harris Bank’s commercial banking team provides a combination of sector expertise, local knowledge and mid-market focus throughout the U.S. For more information about BMO Harris Bank, go to the [company fact sheet](#). Banking products and services are provided by BMO Harris Bank N.A. and are subject to bank or credit approval. BMO Harris Bank® is a trade name used by BMO Harris Bank N.A. Member FDIC. BMO Harris Bank is part of BMO Financial Group, a North American financial organization with approximately 1,600 branches, and CDN \$589 billion in assets (as of October 31, 2014).

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