



Maryann Nelson

NEWS RELEASE

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MARYANN NELSON JOINS GROYOURBIZ™

Barbara Mowat, President of GroYourBiz™ and Impact Communications Ltd, an international leader in the development of women enterprises, whose work has assisted entrepreneurs and facilitated trade throughout Canada, South-East Asia, USA, South America, Europe, Afghanistan, India and Africa, announced that Maryann Nelson would be joining GroYourBiz™ as the new Managing Director for the MyBusinessMyBoard™ Advisory Board in Seattle, Washington!

GroYourBiz™ is thrilled and excited to welcome Maryann to our MyBusinessMyBoard™ team, as we know her skills and expertise will surely be an asset to this company.

“As a hands-on community banker at three community bank start-ups, serving small and middle-markets, Maryann offers GroYourBiz™ members a wide range of skill sets in sales levels, employee count, operational sophistication, and financial acumen. Coupled with her positions of CFO and COO in her own organizations, she developed a keen sense of connection between the strategy and tactics of success.”

"Small business owners are my heroes and GroYourBiz™ provides them an amazing opportunity. In my years as a CEO, my roundtable group was the one meeting I never missed. Both the community of peers and the learning opportunities helped shape my success," says Maryann. "I am thrilled to be part of creating that same oasis for women business owners in the Seattle area."

About GroYourBiz

GroYourBiz™, a division of Impact Communications Ltd., is an initiative that brings a tactical and proven approach to meeting the needs of women business owners. GroYourBiz™ will provide a monthly "Board" meeting of 16 to 20 women per group, top experts, business analysts, and presenters, a 'practical approach' training guide, and involvement of an alliance of top private sector organizations (BMO, Bank of Montreal, BMO Harris Bank, Fasken Martineau DuMoulin, KMPG and TELUS), working together to foster and support small-medium enterprises (SMEs).

GroYourBiz™ also provides strategic alliances with WBE Canada and UnitedSucces Global Network. WBE Canada (www.wbecanada.org) is a leading advocate and the premier third-party certifier of women business enterprises as suppliers to North America's corporations; UnitedSucces (www.unitedsucces.com) is a world-wide business organization assisting women interested in accelerating their growth. GroYourBiz™ was developed for women entrepreneurs that want to take their business to the next level. Each month entrepreneurs will draw upon the skills, expertise, inspiration and energy of like-minded entrepreneurs offering practical solutions to attracting tomorrow's customers and expansion needs.

About Maryann Nelson

Maryann Nelson started her banking career in an entry level position. When she left the industry in 2009, she was Chief Executive Office and Chairman of the Board.

Maryann's journey saw her as a founding executive officer at three separate community bank start-ups. Each of these banks was focused on serving small and middle-market businesses. As a hands-on community banker, Maryann consulted with and assisted companies in myriad sectors with a wide range in sales levels, employee count, operational sophistication, and financial acumen. Coupled with her positions of CFO and COO in her own organizations, she developed a keen sense of connection between the strategy and tactics of success. Among her core competencies are finance, operations, human relations, board and shareholder communication, compliance, corporate governance. Among her passions are strategic thinking, incenting the right behaviors, and aligning values with corporate culture.

Maryann's current focus is her private consulting and mentoring practice where she tunes up companies and fine-tunes leaders. With a hero-worship admiration for business owners and executives, she helps clients from a perspective of best practices, practicality, professionalism, and profits.

Maryann has been active in several professional and service organizations. She currently serves as a director for Seattle Community Law Center and a Trustee for Seattle Girl's School. In the past she has served as an officer and board member for the Community Bankers of Washington, Soroptimist International and Bank Administration Institute. She served as a trustee for a large insurance program, and was a member of the Seattle Chapter of the Women Presidents Organization. She is a past member the National Association of Corporate Directors and Seattle 4 Rotary. She has taught courses for the American Institute of Banking and presented at various professional conferences.

Maryann is a graduate of the Honors Liberal Arts program at Seattle University and holds an MBA from the University of Washington.

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