

You're invited to
Connect with WBE Canada

Join us on September 30, 2014
Insights into ways you can accelerate business growth

WHEN:

Tuesday, September 30, 2014
3:00 pm - 5:00 pm

WHERE:

Fasken Martineau,
550 Burrard Street, Suite 2900
Vancouver, BC V6C 0A3

CLICK TO REGISTER NOW

THIS FREE EVENT IS OPEN TO ALL,
BUT SPACE IS LIMITED SO RSVP SOON.

WBE Canada offers a unique value proposition. It's all about building business connections and gaining access to meet the 'right people'. WBE Canada, board member **Michelle Pockey of Fasken Martineau** will highlight the corporate engagement strategy of supplier diversity. Betty Wood will showcase the business value of certification and how gaining access and training will connect you to business opportunities. Plus you'll network with other Women Business Enterprises, companies and organizations including GroYourBiz, committed to helping you succeed.



SPEAKER:

Betty Wood, VP, Certification & Partner Relations, WBE Canada
www.wbecanada.org Twitter: @wbecanada.org

Betty Wood, VP, Certification and Partner Relations, WBE Canada, is one of the founding leaders of WBE Canada, a corporate-led not-for-profit organization established in 2008. Based on the WBENC model, Betty created and implemented the Canadian certification process for women business enterprises (WBEs). She is the primary contact for women business owners and is responsible for the certification process, operations, development of WBEs, outreach, and partnership relations. Ms Wood has a background that includes roles supporting women entrepreneurs, including National Director of Women's Markets, RBC; Consultant to the IFC Gender Entrepreneurship Markets; and a founder of the Global banking Alliance for Women. Betty has received numerous awards for her work including from RBC, TIAW, Business Women's Network (USA), and OWIT.



SPEAKER:

Michelle Pockey, Partner, Fasken Martineau
www.fasken.com

Michelle Pockey is a Partner practising with Fasken Martineau's Global Energy, Global Mining, Aboriginal, and Corporate Social Responsibility (CSR) Law Practice Groups. She has more than 15 years of experience as a litigation and business lawyer. Michelle is a respected speaker and publisher on topics in environmental law. She serves a director and an advisory board member for several Canadian businesses, business associations and non-profit organizations. She is a founder and the National Chair of the Professional Women's Network with chapters in Vancouver and Calgary. She serves on the board of the Sarah McLachlan School of Music Society and the board of WBE Canada. Michelle has received from numerous awards including The International Alliance for Women a World of Difference Top 100 Award for her efforts to advance the economic empowerment of women.

DON'T MISS SEPT. 23, 2014

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